

# Tomás M. Cortés

## Storyboard Artist

Tomascortesart@gmail.com

Tomascortesart.com

## EXPERIENCE

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### Storyboard Artist

Freelance / *January 2020 - present*

2+ year mentorship receiving feedback and critique from a veteran Story artist and Director

Work closely with clients to bring their stories to life in a visual format

Developing ideas/pitching to contribute to the overall story

Adapt to a variety of styles to fulfill the Director's vision

Receiving feedback and applying director's notes

Experience in animation and live-action projects in many genres including; drama, comedy, action, and horror

### Marketing Lead and ASM

Avotoasty/ *October 2025- present*

Conceptualize and execute marketing strategies to increase brand awareness and overall sales

Lead Photography and Videography shoots from social media, web and print usage including all product and lifestyle shoots

Graphic design producing a variety of print and digital assets including illustrations, packaging design, signage, posters, mockups and staff educational content

### Content Producer/Illustrator

Freelance / *January 2016 - present*

Demonstrated expertise in Videography and photography for narrative filmmaking, live events, documentary, and products

Illustrating graphics for brand logos, clothing/merchandise, and for print

Excellent communication with clients to bring their ideas to life

Ensuring punctuality for all product deliveries

## EDUCATION

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### San Francisco State University

B.A. in Cinema / *Fall 2016 - Fall 2018*

## SKILLS

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2D and 3D animation

Storytelling

Collaborative

Innovative

Bilingual (Spanish)

## TOOLS

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Adobe Suite:

- Photoshop
- Premiere Pro
- Illustrator
- After Effects

Blender

Procreate

Wacom

Autodesk Sketchbook

Storyboard Pro

